Shama Chohan UI Designer Buffalo NY area

www.shamachohan.com   shama@shamachohan.com   linkedin.com/in/shamachohan/

Objective

To create good work and use my empathy, creativity and problem solving skills in UI design

Experience

Community Brands

Web Designer

May 2016 - 2020 | Tampa/St. Petersburg, Florida Area

-Created low fidelity sketches while developing web design concepts

- Use bootstrap framework to build websites

- Worked in two week sprints in an Agile environment

- Implemented best practices for web design projects working together with other designers

- Design reviews held often to discuss latest design trends and technologies used

- Modified templates and framework using CSS to create fresh web designs

-Created web design prototypes and conducted user testing amongst the team

Brookwood Media Arts

Graphic Designer

Aug 2014 - Mar 2016 | Lower Gwynedd Township, PA

- website development

- Designed and built eLearning modules using corporate and government standards

- Taught illustrator at Adobe certified training center

Freelance

Web Designer

Apr 2014 - Aug 2014 | Greater Philadelphia Area

-created low fidelity sketches during concept development phase

-created wireframes and flow charts for web design

- Created design and illustration

- Used foundational design elements in design ideas which include: color theory, typography and layout

Education

Thomas Jefferson University
BS in Digital design

Core Skills

UI Design
Web Design
Graphic Design
Illustration
Multimedia Design
Design Strategy
Accessibility
Information Architecture
wireframing
prototyping
testing

Soft Skills

Problem solving
Empathy
Communication
Team Player
Autodidact
Self Starter
Interpersonal skills
value emotional Intelligence
positive attitude

Experience continued

Noir Worldwide
Interactive Designer
Dec 2008 - Mar 2014 | Philadelphia
- Designed and illustrated websites and Flash projects
- Developed and maintained websites and Flash projects
- Worked together with designers and developers to implement strong design fundamentals projects
- designed wire-frames and mockups using Illustrator, InDesign and Photoshop
- Created flowcharts, sitemaps and wire-frames for web design and flash projects used in multiple browsers
- Managed multiple projects from start to finish
- Managed and created company's social media presence and content
- Created flow charts, wire frames and sitemaps during Information architecture phase

Innomations
Graphic Designer
Jan 2007 - Dec 2008 | Philadelphia
- Managed all aspects of web and interactive projects; concept, design, illustration, and development
- Problem solving in design using brain storming strategies
- Prepared Animation for 2D broadcast spots

Synthesis
Graphic Design Intern
September 2006 - Dec 2008 | Philadelphia
- Problem solving in design
- Prepared Animation for 2D broadcast spots
-video editing

Awards and recognition

- Animation on Thomas Jefferson Unuiversitys Best of Show dvd
- Thomas Jefferson University Faculty grant

Software

Adobe Illustrator
Adobe Photoshop
Adobe Dreamweaver
Adobe Edge
Adobe Presenter
Adobe Media Encoder
Figma

Website development

HTML5
CSS3
Bootstrap
jQuery
WordPress
Joomla!
assembla

Other Skills

Adobe Illustrator Trainer
Animation
Video editing
Digital marketing